Permit #F00033806

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033806 **Type of Permit:** FILMING **Release Date:** 11/16/2010

Production Company HUNGRY MAN INC

Insured Company Name HUNGRY MAN INC
Contact Phone No. 1 310-264-3000
Contact Phone No. 2 212-625-5600
Fax 212-625-5699
Address 1517 20TH ST
SANTA MONICA, California 90404

Production Title SEATTLE'S BEST COFFEE

Type of Production Commercial - Standard

Producer CALEB DEWART

Director DAVE DAVE

1st AD TBD TBD

Production Manager JENNIFER GEE

FilmL.A. Coordinator Adrian Fayad

Location Manager JENNY CALOCA
Primary Phone Mobile - 323-229-5379
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Posting 600	$276.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$76.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $1,741.00

Number of Locations 2

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Summary Information — Location

Permit Number F00033806
Production Company HUNGRY MAN INC
Insured Company HUNGRY MAN INC
Production Title SEATTLE'S BEST COFFEE

Location Manager JENNY CALOCA
Primary Phone Mobile - 323-229-5379
Secondary Phone

Location Address 2131 Colorado Blvd, Los Angeles, CA, 90041

Location Type Gym

Prep Dates 11/16/2010 - 11/16/2010 07:00 - 22:00

Film Dates 11/17/2010 - 11/17/2010 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
Eagle Rock Fig Lot 2 3 2010.pdf
Hungry man aa.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk only.; Intermittent pedestrian control; Interior dialogue, yoga class, lights on sidewalk, ;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 565 **Grid:** a6

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Isabel Molina
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note PARK MONITOR REQUIRED. 11/17; 0500-0700 HOURS.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : Recs and Parks lot on Figueroa. 0500-2359 hours.

Posting "No Parking" signs
N/S COLORADO BLVD., CASPAR AVE- MAYWOOD AVE
E/S CASPAR AVE., COLORADO AVE- NORTH 150'

Approximate Footage 301 - 600 **Log Number** 7165

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Summary Information — Location

Permit Number	F00033806	**Location Manager**	JENNY CALOCA
Production Company	HUNGRY MAN INC	Primary Phone	Mobile - 323-229-5379
Insured Company	HUNGRY MAN INC	Secondary Phone	
Production Title	SEATTLE'S BEST COFFEE		

Date(s)	11/17/2010 to 11/17/2010	**Time(s)**	05:00 to 22:00
Posting "No Parking" signs	W/S MAYWOOD AVE., COLORADO BLVD- NORTH 150'		
Approximate Footage	0 - 300	**Log Number**	7165
Date(s)	11/17/2010 to 11/17/2010	**Time(s)**	05:00 to 22:00

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Summary Information — Location

Permit Number	F00033806	**Location Manager**	JENNY CALOCA
Production Company	HUNGRY MAN INC	Primary Phone	Mobile - 323-229-5379
Insured Company	HUNGRY MAN INC	Secondary Phone	
Production Title	SEATTLE'S BEST COFFEE		

Location Address 4962 Eagle Rock Blvd N, Los Angeles, CA, 90041

Location Type Studio

Prep Dates 11/16/2010 - 11/16/2010 07:00 - 22:00

Film Dates 11/17/2010 - 11/17/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk only.; Intermittent pedestrian control; Interior dialogue, lights on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 565 **Grid:** A6

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : Recs and Parks lot on Figueroa resv# 31388

Posting "No Parking" signs
E/S EAGLE ROCK BLVD., FAIR PARK AVE- CHICKSAW AVE
N/S FAIR PARK AVE., EAGLE ROCK BLVD- 2113 Fair Park Ave.

Approximate Footage 301 - 600 **Log Number** 7166

Date(s) 11/17/2010 to 11/17/2010 **Time(s)** 05:00 to 22:00

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office

F-33806
HUNGRY MAN INC.
'Seattle's Best Coffee'
(EAGLE ROCK FIGUEROA LOT)

NOT A PERMIT

- Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between parK
- patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May only park in the lot on Figueroa. May not park in the actual Rec. Center parking lot.
- Must provide own security for the lot.
- ***COMPANY MUST CLOSE AND LOCK GATE AFTER THE LAST CAR LEAVES.***

F-33806
HUNGRY MAN INC.
'Seattle's Best Coffee'
(EAGLE ROCK FIGUEROA LOT)

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *HUNGRY MAN INC* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *11/12/10*

By _____ **SIGN HERE**
Representative's Signature

HUNGRY MAN INC	*1517 20TH ST*
Name of "Principal" (Production Company)	Principal's Address
JENNY CALOCA	*SANTA MONICA, CA 90404*
Print Principal Representative's Name	City, State, Zip Code
LOCATION MANAGER	*310-264-3000*
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

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